

Raymond Jarzyna of Citrus Hills in Hernando, FL, passed away on the evening of July 10 in the company of his devoted wife of 59 years, Christine, and his niece while under the care of HPH Hospice in Lecanto, FL. Ray was born in Buffalo, NY, where he began a long career in advertising and graphic design at the age of 21 in the Twin Fair chain of stores. In 1977, Ray relocated to Hingham, MA, to work as the advertising director of the Grossman's Lumber store chain before founding his own highly successful advertising agency, Mutual Marketing, in Weymouth, MA. His clients included the Home Quarters Warehouse store chain as well as other business and retail concerns that kept the agency growing and Ray traveling throughout the United States. In 1994, at the age of 52, Ray divided up his agency and retired to Citrus Hills, where, after 10 years of goofing off, he was brought back by popular demand as an advertising consultant for the Herb Philipson's chain of stores in upstate New York. Ray was an active participant in fundraising for local charities, including The Sheriff's Youth Ranch and CASA. While Ray's passion for golf and fishing made Citrus Hills a natural choice for his retirement years, his heart forever belongs to Boston and he remained an avid fan of the Patriots, Red Sox, Bruins and Celtics throughout his life. Ray was preceded in death by his son, Jonathan, and younger brother, Frank, and is survived by his beloved wife, Christine; dog Mimi; daughter-in-law Megan; two nieces and four nephews; all of whom will miss him tremendously. At Ray's request, no formal service or memorial celebration will be held; he preferred that people remember him in their own special way. Private cremation has been arranged with the Brown Funeral Home & Crematory in Lecanto, FL. The family has requested that no flowers be sent but donations can be made in Ray's name to the Citrus County Foundation for Animal Protection's new building fund either online using the PayPal link at ccfap.net or by mail to CCFAP, PO Box 1164, Inverness, FL 34451; please specifically designate that donations are for the new building fund.

